

TNG Wallet launches revolutionary "Make Money" feature that allows users to make money in their spare time; Advertisers can achieve guaranteed results

Hong Kong, Jan. 23, 2017 – TNG Wallet ("TNG"), Hong Kong's number 1 e-wallet, today announced the launch of a cool and revolutionary new feature that allows all users to make money with just a few clicks – anytime, anywhere.

"No mobile App in the market gives users real cash in such an easy way and for the cash to be linked up to their e-Wallet directly," said **Mr. Alex Kong, Founder and CEO of TNG Wallet**. "We are excited to see that **TNG Wallet** is not just providing services such as online and offline payment, bill payment, payment for taxi ride, cash withdrawal and global remittance, but also a new and easy way to make money during their spare time. What's more, the money that users make can be used at any of our 2,000 **TNG** merchant outlets, transferred to their bank account, remitted overseas, or withdrawn in cash through one of the 27 outlets, 365 days a year."

Mr. Kong added: "There are millions of Apps available on Google Play Store and Apple App Store, and by using our feature, we can help App developers guarantee the results and their return." Through its unique "Make Money" platform, **TNG** can help boost new App downloads in a very short period of time, improving the App's ranking on Google Play Store and Apple App Store.

"Conversion through traditional media, including social media, can be very expensive costing anywhere from HK\$100 to HK\$200 per download. Similarly, to earn a Facebook "Like" or a fan costs around HK\$10-HK\$20, while a "share" post can cost between HK\$50-HK\$100." **Mr. Kong** said.

For advertisers and companies, **TNG**'s "Make Money" is a revolutionary advertising platform to help advertisers and companies achieve measurable and guaranteed return on investment, while lowering customer acquisition costs. The business

potential of "Make Money" is immense, given that a figure of total ad spending in Hong Kong in 2015 amounted to HK\$46 billion¹.

TNG's "Make Money" platform creates a win-win for both the advertisers (companies) and their customers (users) and brings Hong Kong STEP FORWARD!



TNG Wallet New Feature "Make Money"

"Make Money" Tutorial for existing users:

- 1. Open "Make money" in your TNG Wallet and install;
- 2. Select a mission in "Make Money";
- 3. Cash reward will be automatically deposited into your TNG account when you completed the mission.

***** End of Release *****

^{1.} Ad spending in Hong Kong in 2015 amounted to HK\$46 billion, admanGo

About TNG Wallet

TNG is The Next Generation eWallet which revolutionises the way consumers shop, pay and transfer money. Its cutting-edge online-to-offline (O2O) mobile suite of integrated electronic payment functions includes payment for purchases, fulfilment, person-to-person (P2P) money transfer, global bill payment, global money remittance, SIM card top-up, foreign exchange transaction, cash withdrawal, ecoupon and e-ticketing.

TNG's merchants can use a free customer relationship management (CRM) platform and manage membership and loyalty programmes. They can accept non-cash payment for their goods and services at a low cost and are guaranteed same-day or next-day settlement. TNG's fast-growing merchant roster spans sectors such as food and beverage, public transportation, retail and more. TNG consumers can top up their eWallets through cash over-the-counter at numerous outlets, through ATM machines credit cards or online banking services, and enjoy an unparalleled cashless and card-less shopping experience, instant money transfer and global remittance.

Founded in 2013, TNG is incorporated in Hong Kong, where it is currently the leading eWallet solution. In August 2016, it received the Stored Value Facilities Licence (SVF0003) from the Hong Kong Monetary Authority ("HKMA"). TNG also launched 12 eWallets across Asia in September 2016.

For more information, please visit our website at https://tng.asia/

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